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LUTON TOWN FOOTBALL CLUB  
VISITING SUPPORTERS' GUIDE

19-20

# WELCOME TO KENILWORTH ROAD!

**Welcome to Kenilworth Road – the home of the Hatters!**

Our ground is one of the oldest, and most characterful grounds in the country. We wish you all a very warm welcome and hope you enjoy your visit.





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### TRAVELLING TO KENILWORTH ROAD

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The ground address is: **Kenilworth Road Stadium**, 1 Maple Road, Luton LU4 8AW. Please note that the away supporters end is in **Oak Road**.

### GETTING TO KENILWORTH ROAD BY TRAIN

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The nearest station is **Luton station; Station Road, Luton LU1 2LT**.

From the station the ground is a 15-20 minute walk. When available, we recommend you take advantage of the free buses to/from the ground that the Police are offering for away fans. NB. Certain games only.

Please do not hesitate to contact us for information on fixtures in which this service will be running.

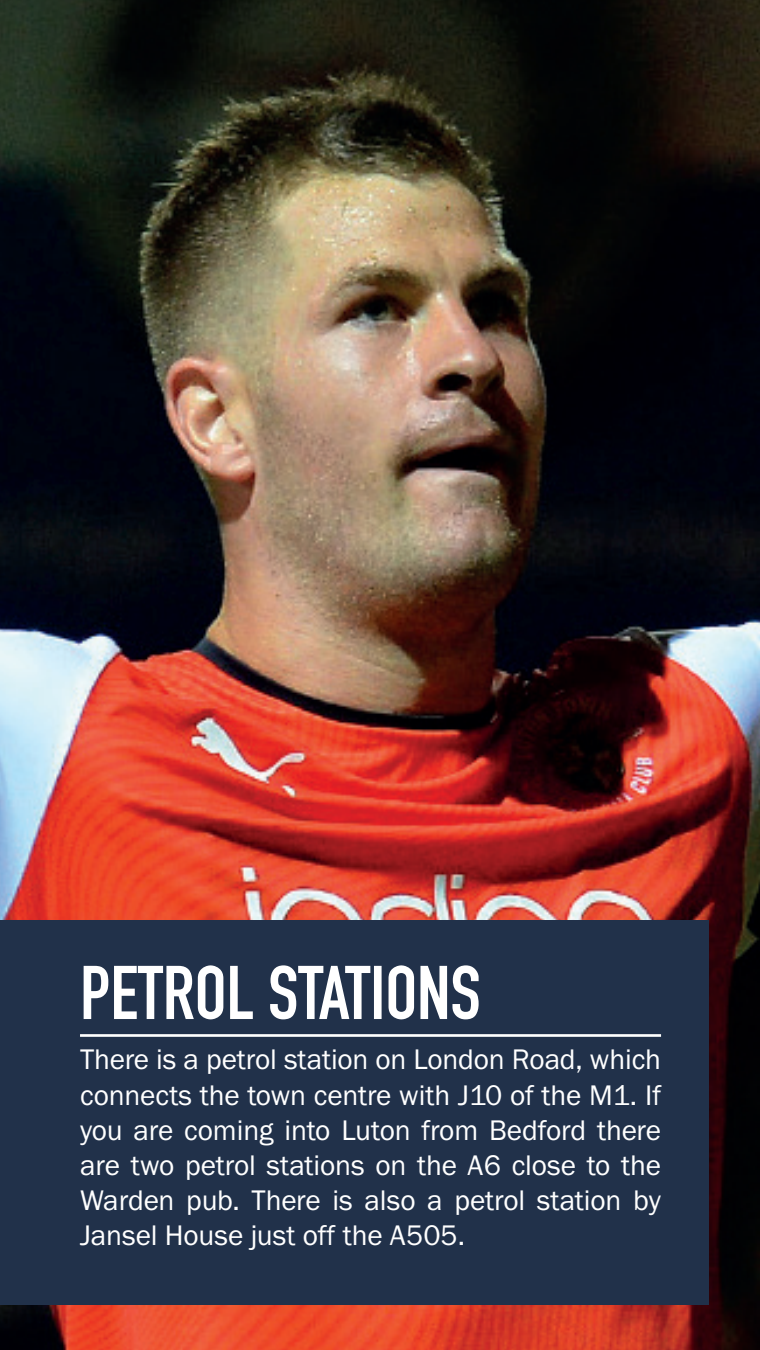
### GETTING TO KENILWORTH ROAD BY BUS

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Alternatively, from the bus Interchange opposite the station, take the Luton to Dunstable Busway which stops outside the Ground (close to Oak Road Stadium entrances). Busway routes A,B,C or F70 to the Clifton Road stop.

There are also local stations at Leagrave and Luton Airport Parkway, with connecting bus routes.

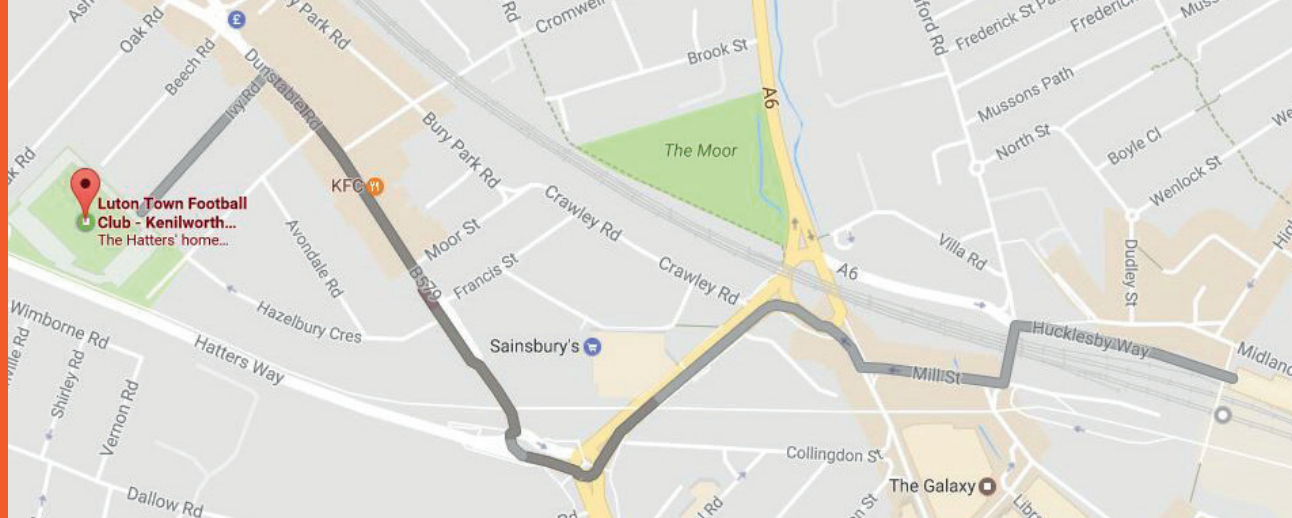




## PETROL STATIONS

There is a petrol station on London Road, which connects the town centre with J10 of the M1. If you are coming into Luton from Bedford there are two petrol stations on the A6 close to the Warden pub. There is also a petrol station by Jansel House just off the A505.

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## GETTING HERE BY CAR

**Exit the M1 at Junction 11**, proceed along A505 dual carriageway. After 1 mile, take the 2nd exit at the roundabout, then straight across 2 sets of traffic lights and down the hill. Follow signs to the Town Centre / Station.

Street parking near the Ground is extremely limited. We recommend you park at, or near, Luton train station.

Please note that Oak Road is closed to traffic on matchdays - Only licensed away supporter coaches will have access.

## FLYING IN

London Luton airport is 2 miles from Junction 10A of the M1, and some 2 miles from the Town centre. There are regular bus and taxi services from outside the airport terminal.

Note: If you have pre-booked hospitality at the stadium, please go to our Main reception, located on Maple Road.





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## TICKET OFFICE

The Luton Town ticket office is often referred to as one of the friendliest in football and we are proud of that reputation. We have a welcoming and helpful team to assist with all ticketing related queries, for both home and away supporters.

Our ticket office is situated on Kenilworth Road, directly outside the Ground and next to the Club shop. Unless otherwise stated, the Ticket Office is open on a matchday from 9am up to kick-off and until required, after the full-time whistle.

If you have any ticketing queries ahead of matchday, then please do not hesitate to contact the Ticket Office team on 01582 416976, or email [info@lutontown.co.uk](mailto:info@lutontown.co.uk)

## CASH MACHINES

Card payment machines are available throughout the ground, but cash machines are available at the Barclays Bank on the corner of Bury Park road and Crawley road, a short walk from the ground.





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### CLUB SHOPS

Our Club shops offer a wide range of official Club merchandise, including replica shirts, training wear, hats, scarves, gifts, souvenirs, confectionary, programmes, books and much more.

We have two main Club shops, one at the stadium, situated at the top of Kenilworth Road, and one in the Mall in the town centre. Tickets are also available to purchase from our shop in the Mall.

On a matchday, we also have our matchday outlet store which stocks a smaller range of gifts, programmes, replica shirts and a selection of great value discontinued lines.

You can also purchase official Club merchandise via our web shop:  
**[www.hattersworld.co.uk](http://www.hattersworld.co.uk)**

### FACILITIES

From hot dogs, to sausage rolls and pies to pasties, you will find traditional football food in the away end kiosks.

Refreshments, including beer, cider and a range of soft drinks can be purchased from the away bar (**Please note certain kiosks are “card only” payment**).

- Bottled Beer/Cider from £4 (only available from Away Bar)
- Hot food from £3.50
- Chocolate bars & crisps from £1.20
- Soft drinks from £2
- Hot drinks from £2

The following have been designated as “away friendly” bars :

#### **Beech Hill Conservative Club**

18A Leagrave Road, Luton, LUV 8HZ.  
**01582 726747**. Beech Hill Conservative Club is a short 5 minute walk from the ground

#### **Waggon & Horses**

105 Bedford Road, Barton Le Clay MK45 4LP.  
**01582 882011**. Email [reg.harper@btinternet.com](mailto:reg.harper@btinternet.com)).  
The Waggon and Horses is 20 minutes by car from Luton centre close to the A6 just north of Luton. Contact landlord Reg for free sausage & chips (groups of 6 or more).





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## ACCESSIBILITY INFORMATION

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We have a limited number of wheelchair spaces located at the Kenilworth Road end of the Ground. For any queries regarding ticketing, please contact our Ticket Office team, or Disability Liaison Officer by calling **01582 416976**.

In addition, there are a small number of parking spaces available at Beech Hill School, which we allocate on a first come, first served basis. We would encourage those supporters interested in a car parking space to contact us as soon as possible on **01582 411622**.

Information is also available via our Disabled Supporters' Association, who can be contacted at **ltdsa@lutontown.co.uk**. Alternatively, you can contact the Club at **info@lutontown.co.uk**.

## AUDIO HEADSETS FOR THE VISUALLY IMPAIRED

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The Luton Town Supporters Trust have generously provided a number of headsets, so visually impaired can enjoy match commentary. Please contact the Luton Town Disabled Supporters Association for further details.

## GROUND REGULATIONS

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A copy of Luton Town's Ground Regulations and Equality Policy can be found via the link below: [www.lutontown.co.uk/club/policies/](http://www.lutontown.co.uk/club/policies/)

Notice: Entry to the Ground is expressly subject to acceptance by the visitor of these Ground Regulations and the rules and regulations of FIFA, UEFA, The Football Association, the Premier League and the English Football League (EFL) in respect of the relevant competition. The Ground Regulations incorporate the Club's Customer Charter which can be viewed at [www.lutontown.co.uk/club/customer\\_charter/](http://www.lutontown.co.uk/club/customer_charter/). Entry to the Ground shall constitute acceptance of the Ground Regulations.

If you have any queries regarding Luton Town Football Club's Ground Regulations, then please do not hesitate to contact us via 01582 41.1622, or [info@lutontown.co.uk](mailto:info@lutontown.co.uk)





CLUB SHOP

PRESS GATE

TICKET OFFICE

TURNSTILES

TOWN CENTRE  
(10 MINS WALK)

KENILWORTH ROAD STAND

DAVID PREECE STAND

MAIN STAND

TURNSTILES

MAPLE ROAD CAR PARK  
MAIN RECEPTION & EXECS ONLY

BEECH PATH

MATCH DAY SHOP  
& COMMUNITY TRUST

CLIFTON ROAD  
(LUTON-DUNSTABLE BUSWAY)

EXECUTIVE BOXES

OAK ROAD STAND

AWAY SUPPORTERS



**KENILWORTH STADIUM**

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**LUTON TOWN  
FOOTBALL CLUB**



Stockwood Discovery Centre



Wardown Park Museum



The Hat Factory Arts Centre & Creative Quarter

## LOCAL AREA INFORMATION

### STAYING OVER?

Why not combine your visit with a stay over and visit the local area? There are a wide range of hotels and guest houses in and around the town.

Close to the airport there are several options for accommodation, including the Ibis London Luton and a Premier Inn. In the town centre, there is another Premier Inn and an Easyhotel. Or, just outside the town, there is the Luton Hoo Hotel Golf and Spa, which offers 5 star comfort.

### PLACES TO VISIT

Amongst the top 20 places to visit on [tripadvisor.co.uk](http://tripadvisor.co.uk) we would recommend a visit to the following local attractions

- Stockwood Discovery Centre, LU1 4LX - 01582/548600
- Wardown Park Museum, LU2 7HA - 01582 546722
- Woodside Animal Farm, LU1 4DG - 01582 841044
- The Hat Factory, LU1 2EY - 01582 878100
- Wrest Park, Silsoe, MK45 4HR - 01525 860000

